

## Help Support Spinal Injuries Association's Biggest ever 'Great British Fish and Chips Supper'

Currently someone in the UK is diagnosed with a spinal cord injury every eight hours, which means that on June 1<sup>st</sup> 2018 (National Fish and Chips Day) three people will hear the news that they will never walk again.

Spinal Injuries Association (SIA) are the leading source of support and advice for people with spinal cord injuries in the UK, helping people through injury, rehabilitation and beyond – to lead fulfilling and independent lives no matter what!

2018 marks the 10<sup>th</sup> year that SIA have been encouraging our members and supporters to put their diet aside for a day, with a big portion of fish and chips to help raise funds and awareness.

The idea started with staff at the National Spinal Injuries Centre at Stoke Mandeville, and stories of how they used the lure of fresh fish and chips to get patients off the wards and engaging with each other - including occasionally sneaking down to the local pub. We loved the idea so much that we adopted it, thinking: what better way is there to bring people together and celebrate SIA, then with a good old-fashioned fish and chip supper!

To help make this our biggest ever event, we are hoping that you could support SIA for one day, making a special effort to engage your customers and tell them all about what we do. Pubs, restaurants and chip shops really are the cornerstones of the community, and with your help we are hoping to get thousands of people eating fish and chips for SIA! We are not asking for a huge effort, and you can help us by something as simple as:

- *Hosting a collection tin for the day, along with some posters and flyers to help raise awareness about our work, and encourage people to donate any spare change*
- *Hold a raffle for your customers (with our raffle game provided), for the chance to win a prize - such as a free portion of fish and chips*
- *Or, raise awareness of the event before, and donate £1 per portion of fish and chips sold to SIA throughout the day.*

We have done all the hard work, and have produced a fundraising pack with everything you need to get started, but can also send you anything else you need to help your event go down as well as possible.

Throughout the day we will be highlighting our supporter's efforts on Social Media, and will also be doing a round up on our website and our supporter magazine FORWARD. We are encouraging all 10,00 of our members to get involved and it would be fantastic to know they can come to you, to help celebrate SIA in style!

If you are interested in supporting us with this event, or want to hear a bit more about it, please either call our team on: **01908 604 191**, or email: [fundraising@spinal.co.uk](mailto:fundraising@spinal.co.uk) We will look forward to hearing from you soon!

Best wishes

*Chris and Lauren*

Spinal Injuries Association's Community and Challenge Fundraising Team